



PRESS RELEASE

LA FRANÇAISE ASSET MANAGEMENT TARGETS A RANGE OF 100% SUSTAINABLE OPEN-ENDED FUNDS

Paris, 8 February 2021: La Française Asset Management (LFAM – a La Française Group asset management company) is pleased to announce its ambition to offer a range of 100% sustainable open-ended funds by the end of 2022.

This objective is in line with La Française Group's strategy. 73% of LFAM open-ended funds already meet sustainability criteria and seven are labelled (as at 31/12/2020). La Française Group began modelling its unique ESG (environmental, social and governance) approach in 2008 and since then, has achieved significant milestones including the launch of a Carbon Impact strategy which coincided with the signing of the Paris Agreement in 2015. The group is currently rolling out its sustainable strategy across all of its asset classes and, as such, will be able to offer a sustainable multi-asset product range.

La Française Group has invested in the means and resources necessary to achieve these objectives, in particular through its proprietary ESG research centre based in London: La Française Sustainable Investment Research (LF SIR). Its teams have worked on the implementation of innovative methodologies for measuring and forecasting carbon emissions.

"We have strong ambitions. Fully committed since 2008, LFAM will continue to meet clients' expectations in terms of sustainable investment through a complete range of solutions representative of all our asset classes", explains Jean-Luc Hivert, Global Head of Investments and Chairman of LFAM.

"Our commitment highlights a new juncture in our transition towards sustainable investment. The rigour of our methodologies and the acquired expertise of numerous specialists within the Group are proof of our dedication to transforming La Française AM into a committed stakeholder", adds Laurent Jacquier-Laforge, Global Head of Sustainable Investing, La Française Group.

About La Française

Environmental and societal challenges are opportunities to reconsider the future. Future growth and performance will be built around newly identified leverage. The La Française management group's forward-looking investment strategy is built upon this conviction and mission.



Organised around two business lines, "Financial Assets" and "Real Estate Assets", La Française has developed a multi-boutique model to serve institutional and heritage clients in France and abroad.

At La Française, we are aware of the significance of the profound changes occurring in our increasingly digital and connected world. Consequently, we have created an innovation platform which brings together the new activities identified as key businesses of tomorrow.

La Française has 53 billion euros in assets under management, with operations in Paris, Frankfurt, Hamburg, London, Luxembourg, Madrid, Milan, Hong Kong and Seoul (as of 31/12/2021).

La Française is a subsidiary of Caisse Fédérale du Crédit Mutuel Nord Europe (CMNE). Crédit Mutuel Group, Standard & Poor's credit rating (04/2020): Long term: A, negative outlook/ Short term: A-1.

For more information: www.la-francaise.com



www.twitter.com/francaisegroup



www.linkedin.com/company/lafrancaise-group

La Française contact persons

La Française:

Caroline Babouillard: +33 1 44 56 10 27 | cbabouillard@la-francaise.com

Debbie Marty: +33 1 44 56 42 24 | debmarty@la-francaise.com

Disclaimer

A label can in no way be interpreted as a guarantee of performance or security or an invitation to invest in the fund.

The objective of the carbon impact strategy is to contribute to the transition to a low-carbon economy while achieving long-term capital growth.

Risks associated with the carbon impact strategy: risk of loss of capital, risks related to currencies, risks related to emerging markets or equities, risks related to investment funds, market risks, management risks, liquidity risks, operational risks



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La Française Asset Management, certified by the Autorité des Marchés Financiers under N GP97076 on 1 July 1997.

The group's Responsible Investment Policy is available here: <https://www.la-francaise.com/fileadmin/docs/CharteInvestissementDurableLaFrancaiseFR.pdf>

The group's transparency code is available at:

- [AFG Code de transparence Expertise Actions.pdf \(la-francaise.com\)](#)
- [Code de transparence Expertise Taux.pdf \(la-francaise.com\)](#)

In relation to the investment strategy mentioned in this document, the latest prospectus, the KIID and the annual and semi-annual reports (whose latest versions are available free of charge on www.la-francaise.com or from our local paying agents (see below) have been published containing all the necessary information about the product, the costs and the risks which may occur.

- Austria: Erste Bank der oesterreichischen Sparkassen AG, Graben 21, 1010 Vienna Austria
- Spain: Agent, Allfunds Bank SA, Calle de Los Padres Dominicos, 7 28050 Madrid Spain
- Germany: BNP PARIBAS Securities Services S.A. – Zweigniederlassung Frankfurt am Main, Europa-Allee 12, 60327 Frankfurt am Main